



HEARING  
PROFESSIONAL NAMES

PRACTICE CONTACT  
INFORMATION

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# May is Better Hearing and Speech Month!

Dear [PATIENT NAME]:

Communication is a critical part of everyday life. Interpreting information and communicating with loved ones is important always, but especially during this time. For many it's become apparent that their hearing instruments are not allowing them to hear and enjoy life to its fullest. **We are here for you – we are open and here to help in a safe and caring environment.**

We take great pride in offering our patients the latest in hearing technology. Like all technology, however, time marches on, improvements are developed, and yesterday's models are enhanced.

At the time you purchased your hearing aids, you were fit with the best technology available. While your current devices are good, further advancements have made today's devices even better, and they deserve your consideration.

**When you think about improving your health, start by upgrading your hearing!**

We have several incentives available that will help ease the transition from your older devices to current, more advanced models that are more discreet, longer lasting, and offer you even better hearing.

We will be hosting a special upgrade event [EVENT DATES] and invite you to join us for a one-on-one appointment! Please call us at [PHONE NUMBER] to schedule your appointment to view and demonstrate the latest in hearing care technology.

Sincerely,

*Name, credentials*

Name, Credentials

<p>We're still committed to taking extra precautions to keep our office safe for everyone.</p>
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