

Receive \$X,XXX Trade-In Credit*

Now through [DATE]

TRADE-IN TRADE-UP EXCLUSIVE OFFER

Upgrade to any **Premium Level** hearing aid during the month of **X** and you'll receive a Trade-In Credit* of **\$X,XXX** as well as a **FREE demo** of the latest hearing aid technology.

Call: **XXX-XXX-XXXX**

Dear Valued Patient,

We take great pride in offering our patients the latest in hearing technology to ensure you hear and enjoy life to its fullest. That's why we invite you to take advantage of this exclusive offer!

At the time you purchased your hearing aids, you were fit with the best technology available. However, further advancements have made today's models even better.

Not only do today's hearing devices have **superior digital sound**, but they're **more comfortable** and **discreet**. They also have features you may not be aware of, including:



BLUETOOTH
CONNECTIVITY



T-COIL
BENEFITS



TINNITUS
RELIEF



RECHARGEABLE
BATTERIES



MULTIPLE
LISTENING MODES

In addition to receiving a **complimentary demonstration** of the latest, most advanced hearing aids on the market, we'll also provide a **full hearing evaluation** at no additional cost!

Hurry, this offer **ends on [Date]** and appointments fill up fast – call us today at **XXX-XXX-XXXX** to schedule an appointment and experience the latest hearing technology for yourself!

Sincerely,
[PRACTICE NAME]

We're committed to taking extra precautions to keep our office safe for everyone.



123 Street Name, Suite XXX | City, STATE
P: XXX-XXX-XXXX | www.practicewebsite.com

*Trade-in value of \$XXX per unit, up to \$X,XXX. Offer cannot be combined with any other offers or discounts. By appointment only. Expires Month X, Year. †The purpose of this hearing assessment and/or demonstration is for hearing wellness to determine if the patient(s) may benefit from using hearing aids. Products demonstrated may differ from products sold. Test conclusion may not be a medical diagnosis. The use of any hearing aid may not fully restore normal hearing and does not prevent future hearing loss. Testing is to evaluate your hearing wellness, which may include selling and fitting hearing aids. Hearing instruments may not meet the needs of all hearing-impaired individuals. One offer per customer. Insurance benefit, including Managed Care or federal reimbursements, cannot be combined with any of our promotional offers, coupons, or discounts. Other terms may apply. See office for details. Information within this offer was correct at time of printing.