

Special Trade-In Offer & FREE Product Demo!



123 Street Name, Suite XXX
City, STATE
P: XXX-XXX-XXXX



Dear Valued Patient,

At [PRACTICE NAME], we believe it's our responsibility to ensure you wear the best hearing aids for your needs, budget, and lifestyle.

That's why we're offering a [\$X,XXX] Trade-In Credit* when you upgrade to any **Premium Level** hearing device. During the entire month of X, we will also host a **FREE Product Demo** of the latest hearing aid technology.

During your appointment, the following services will be provided at no additional cost:

- **Hearing Exam:**
Find out which pitches and tones you're missing
- **Speech Understanding Assessment:**
See how well you hear and understand conversations
- **Video Otoscopy:**
A video inspection of your ear canal
- **Familiar Voice Test:**
Check your hearing and understanding of a loved one's voice

Hurry, this exclusive offer **ends on [DATE]** and appointments fill up fast – call us today at XXX-XXX-XXXX to schedule an appointment!

Sincerely,

[PRACTICE NAME]

Not only do today's hearing devices have **superior digital sound**, but they're **more comfortable** and **discreet**. They also include features you may not be aware of, including:



RECHARGEABLE



T-COIL BENEFITS



BLUETOOTH



TINNITUS RELIEF



MULTIPLE LISTENING

We're committed to taking extra precautions to keep our office safe for everyone.

*Trade-in value of \$XXX per unit, up to \$X,XXX. Offer cannot be combined with any other offers or discounts. By appointment only. Expires Month X, Year. †The purpose of this hearing assessment and/or demonstration is for hearing wellness to determine if the patient(s) may benefit from using hearing aids. Products demonstrated may differ from products sold. Test conclusion may not be a medical diagnosis. The use of any hearing aid may not fully restore normal hearing and does not prevent future hearing loss. Testing is to evaluate your hearing wellness, which may include selling and fitting hearing aids. Hearing instruments may not meet the needs of all hearing-impaired individuals. One offer per customer. Insurance benefit, including Managed Care or federal reimbursements, cannot be combined with any of our promotional offers, coupons, or discounts. Other terms may apply. See office for details. Information within this offer was correct at time of printing.